

Sustainability

Contributing to community

We are committed to assisting the communities where we live and work through funding, partnerships, and volunteerism that help drive positive change and support our mission.

Giving back with a mission

At Terumo Blood and Cell Technologies, we believe that together, we can unlock the potential of blood and cells — and turn hope into a reality. To learn more about our mission, impact, and patient stories, take a look at our [Corporate Overview](#).

In addition to the impact of our core business, our 7,900+ dedicated associates are committed to giving back to our communities worldwide. We choose initiatives that align with our core business and our mission of Contributing to Society through Healthcare.

Blood Cancer United's Light The Night Event





(Clockwise from top) World Blood Donor Day in Costa Rica, Vietnam, and the U.S.

Championing a **stronger world blood supply**

Ensuring patients have ready access to a safe supply of blood products remains a significant and universal concern.¹ Leveraging our position as a leader in blood collection and processing, a strong focus of our community engagement is combating blood shortages through public awareness campaigns and sponsorship of blood drives across the regions where we operate.

Blood donation events

Our From the Heart Blood Donation Awareness Program is an instrumental part of this effort. From the Heart empowers our associates to amplify the message that voluntary blood donations are paramount to maintaining a reliable, sustainable, and accessible blood supply. Our associates also use the program's education and activism tools to let others know everyone can help save lives, whether through donating blood, volunteering, or motivating friends and family.

From the
Heart

Blood Donation Awareness Program



The program's objective is to grow the number of donors and donations globally, including inspiring first-time donors and encouraging repeat donations. As the program grows and evolves, we will continue to educate associates, customers, partners, and the public on the powerful, lifesaving value of donating whole blood and its components, including plasma, platelets, red blood cells, and stem cells.

In 2024, this effort resulted in:

500+ blood drives
worldwide

3,200+ associate
donors

23,000+ total
donations

One whole blood donation equals approximately 0.5 L (1 pint).

We are proud of our associates and the donors who contributed to the success of this program in 2024. Below we highlight some of the blood donation events held by our regional offices last year.

United States



Japan



Vietnam



Costa Rica



Blood donation awareness

Our associates in India are helping to increase awareness around blood donation through ongoing partnerships with NGOs, regional governments, and local blood banks. Together, they have led creative campaigns to raise awareness, educate communities, and dispel myths that discourage blood donation.

These efforts have included outreach in local languages across regions with low donation rates, educational materials such as comics and pamphlets, and collaborations with social media influencers to expand reach and engagement. In addition, the team has worked with partners to recognize and reward repeat donors, helping to build a strong culture of regular blood donation and community connection.

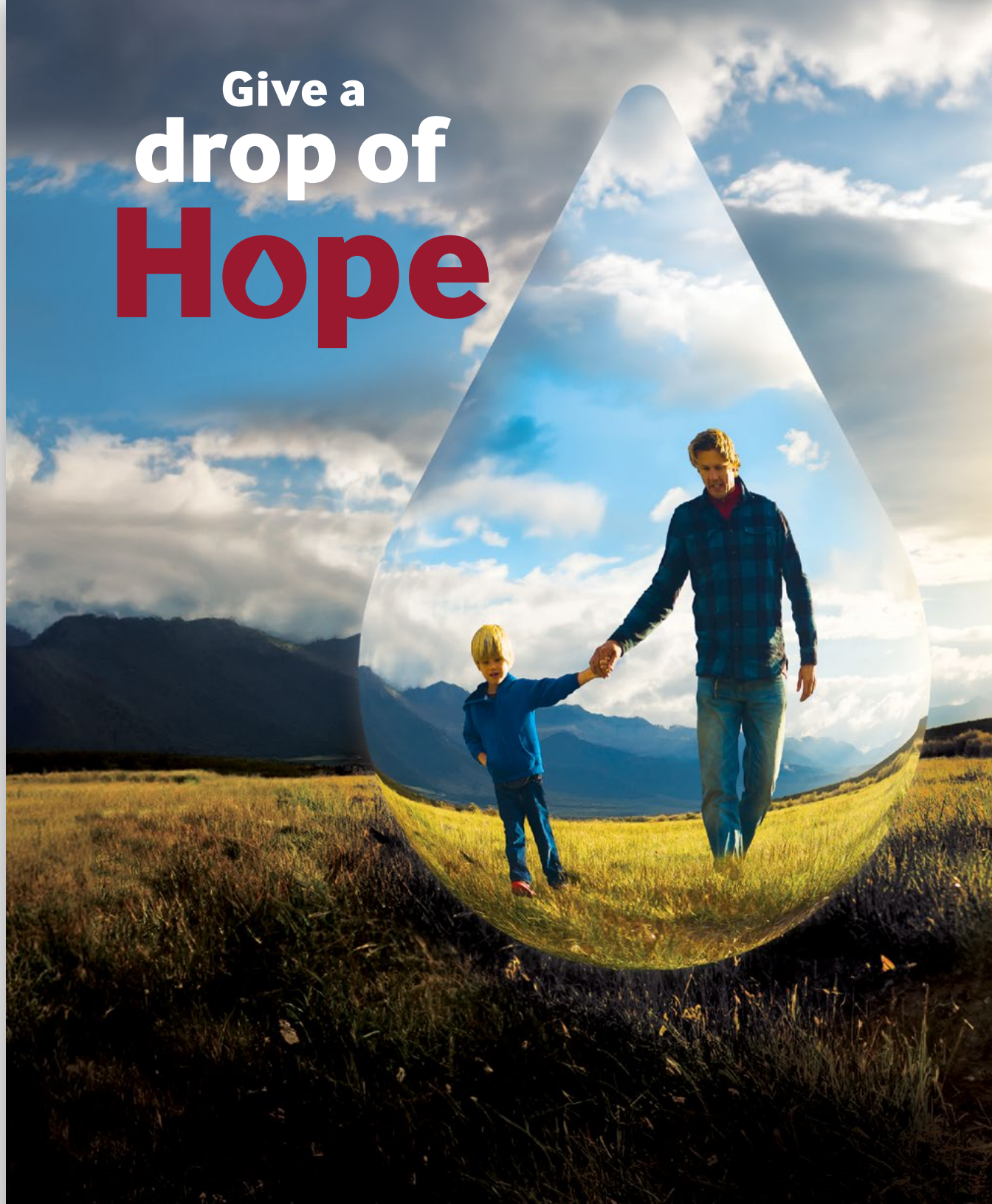
India



A Drop of Hope

In July 2024, Terumo Blood and Cell Technologies launched our [Drop of Hope campaign](#). This campaign encourages our local and global communities to explore 60 ways to support voluntary blood and blood component donation (including plasma, red blood cells, and platelets) — from giving blood and volunteering to registering for a stem cell registry, sharing donation experiences, hosting virtual blood drives, spreading the word on social media, and more.

Give a
drop of
Hope



Partnering with and supporting **mission-driven organizations**

Globally, Terumo Blood and Cell Technologies supports mission-driven organizations through donations and volunteering to put our values into action. We emphasize support for the communities surrounding our Colorado headquarters, as illustrated by the examples below.

USD 1.8M+

**raised for Blood
Cancer United**

16

**years supporting Girls
Exploring Science, Technology,
Engineering, and Math**

Blood Cancer United

In Colorado, we are a corporate donor for [Blood Cancer United](#) (formerly known as the Leukemia & Lymphoma Society), the largest nonprofit organization dedicated to creating a world without blood cancers. Our long-term partnership with the organization deepens our connection with the patients our technologies reach.

As part of this partnership, we are long-time supporters of the group's annual Light The Night fundraising campaign. Over the

years we have hosted numerous fundraising efforts, including a silent auction, a golf tournament, a 5 km run, and a sponsored walk, with associates participating and volunteering at each event. We were thrilled to achieve our goal of raising \$100,000 USD in FY24. In total, we have raised almost \$2 million USD since 2014 to support Blood Cancer United's mission to cure blood cancer and improve the quality of life of all patients and their families.



Light The Night

The Action Center

The Action Center is a Colorado nonprofit that assists people experiencing hardship — including poverty and homelessness — through resources and services that help them stabilize their lives and find a pathway to lasting change. Like our own headquarters, the organization is based in Jefferson County.

Terumo Blood and Cell Technologies donates time, resources, and funds to The Action Center. For example, each year, our teams in Colorado volunteer at The Action Center in the lead-up to Thanksgiving. This has included hosting food drives, packing meal kits, working in the on-site Free Food Market, and more.

Associates also participate in the center's annual initiative to fill backpacks with school supplies for local students.

Associates volunteering for The Action Center Thanksgiving food drive



Supporting science, technology, engineering, and math (STEM)

To inspire the next generation, we support STEM programs that help students apply these skills to future career opportunities.

For more than 15 years, we have been a proud sponsor and partner with Girls Exploring STEM (GESTEM), an event that offers the opportunity for middle-school girls to learn about different STEM careers through hands-on workshops.

Over the years, we have consistently hosted two rooms at the event, with our associate volunteers working alongside the girls, teaching them STEM concepts in a fun environment. Associates also volunteer as guides, joining a group of girls throughout the day, guiding them to and participating in the workshops, and giving them an opportunity to interact directly with professionals in STEM careers.

GESTEM workshop hosted by
Terumo Blood and Cell Technologies



We also work with [STEMblazers](#), a local organization inspiring middle- and high-school girls to visualize themselves in the STEM space. Each year, Terumo Blood and Cell Technologies hosts this organization for an afternoon on our Lakewood campus. The day includes a Q&A panel with some of our fantastically diverse women associates in the STEM area. Then we head out on a campus tour of at least three spaces to show the girls in a more hands-on way what the company does.

STEMblazers workshop hosted by
Terumo Blood and Cell Technologies



Around the world

Across the regions where we work, Terumo Blood and Cell Technologies associates partner with many other local organizations that are contributing to society. Below are some examples of our global community engagement and support.

Northern Ireland

Associates have an active charity committee whose initiatives include participating in work experience weeks and hosting site visits for local schools, as well as supporting Women in Business, the Manufacturing Task Force, and the annual Brian Cox Science Summer School.



Supporting local schools in Larne, Northern Ireland



Ribbon cutting in India

India

Our business and associates provide financial support, material donations, and volunteer time to a range of organizations in the areas of education, women's and children's empowerment, skills development, and community support.

Australia

Associates here contribute to groups such as the Sydney Children's Hospital and the Arrow Bone Marrow Transplant Foundation.



Supporting local communities through environmental action

Colorado

As part of our actions to celebrate Earth Day 2024, we gave U.S.-based associates the opportunity to request a free tree for their garden through a partnership with the Arbor Day Foundation's Community Canopy program. As they grow, these trees can help lower energy costs by providing shade, reducing stormwater runoff, slowing climate change, and greening neighborhoods. In total, 200 trees were planted as part of this initiative.

Costa Rica

In early 2025, associates from our factory in Costa Rica teamed up with other Terumo Group companies to clean up Guacalillo beach. Together they collected 534 kg of plastic, properly segregated it, recovered at least 67% for recycling, and ensured the remainder was disposed of responsibly.

Costa Rica volunteers clean up plastic at Blue beach



LOOKING FORWARD



Making a difference in distinctive ways is woven into our culture at Terumo Blood and Cell Technologies. As we look forward and continually consider new opportunities, we remain committed to pursuing initiatives in corporate giving, partnerships, volunteerism, and active participation that support the communities in which we all live and work while supporting our ongoing mission of Contributing to Society through Healthcare.

[Click here](#) to learn more about how
Terumo Blood and Cell Technologies
is addressing its sustainability priorities.

*Global status report on blood safety and availability 2021. Geneva: World Health Organization; 2022. License: CC BY-NC-SA. 3.0 IGO.



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